



RetailX

EXPO ▶ JUNE 25-27, 2019

CONFERENCES ▶ JUNE 25-28, 2019

McCORMICK PLACE, CHICAGO

**Three Leading Retail Trade Shows –
20,000+ Retail Professionals
TOGETHER FOR THE FIRST TIME**

www.RetailX.com



WHO ATTENDS

- Retail and Brand Marketing Executives
- CEOs & Owners of Small to Medium-Sized Businesses
- Executives from Enterprise Sized Businesses
- Wholesale and B2B Businesses
- Non-Profits, Educators and Analysts for the Industry



ATTENDEES BY NUMBER

- 3,100+** Companies
- 6,300+** Qualified Retail Attendees
- 600+** Exhibitors

ATTENDED ACROSS THE GLOBE

USA	Germany
Canada	France
Mexico	Romania
Colombia	China
Brazil	India
Sweden	Japan
Norway	Australia
U.K.	



ATTENDEES BY JOB LEVEL

Manager	26%
CEO/Owner/President	24%
Director	19%
VP	10%
C-Level Executive	8%
Analyst	5%
Other	5%
EVP/SVP	3%





TOP COUNTRIES REPRESENTED

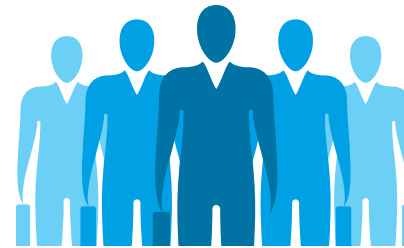
USA	Brazil
Canada	U.K.
Mexico	South Africa
Argentina	Japan
China	Chile

45+ countries represented

WHO ATTENDS

Retailers, Brands and Contract Design Firms focused on:

- Retail Design
- Visual Merchandising
- Store Design & Planning
- Innovation
- Consumer Insights
- Store Operations
- Retail Architecture
- Buying and Purchasing



ATTENDEE JOB FUNCTIONS

Store Planning Design/Visual Design/Merchandising	38%
Executive/Senior Management	21%
Marketing & Brand Management	15%
Creative/Design/Graphic Arts	13%
Construction/Facilities/Operations	6%
Purchasing/Specifying/Estimating	3%
Product/Brand/Category Management	3%
Other	1%

ATTENDEES BY NUMBER

- 2,200+** Companies
- 500+** Exhibitors
- 75%** of GlobalShop's audience sent teams, not individuals

PURCHASING AUTHORITY

67% of attendees have the authority to purchase at the show





INTERNET RETAILER
CONFERENCE + EXHIBITION



GLOBALSHOP

DESIGN. RETAIL. BRANDS.

SPONSORED BY: **shopi**



WHO ATTENDS

- CEOs and Owners of small to medium-size businesses
- RFID project leaders for retailers and brands
- Operations managers
- Members of innovation teams
- Brand protection and LP executives
- Merchandisers
- IT project managers

TOP COUNTRIES REPRESENTED

USA	Hong Kong
Canada	Costa Rica
Brazil	U.K.
Japan	Sri Lanka
Mexico	Portugal
Colombia	Pakistan
France	Taiwan
Germany	China



TYPES OF ATTENDING COMPANIES

- Apparel makers
- Consumer packaged goods manufacturers
- Department stores
- Eyewear retailers
- Footwear manufacturers
- Footwear retailers
- Furniture stores
- Home improvement retailers
- Jewelry retailers
- Label converters
- Lingerie manufacturers
- Mass merchandise retailers
- Retail media
- Specialty retailers
- Sporting goods retailers

COMPANY SIZE

More than 1,000	33%
501 to 1,000 stores	21%
100 to 500 stores	19%
Less than 100 stores	27%

PURCHASE AUTHORITY

65% of attendees have the authority to purchase at the show





RETAILERS AND BRAND OWNERS WHO ATTEND GLOBALSHOP, IRCE, AND RFID JOURNAL LIVE EVENTS

1-800-Flowers
5.11 Tactical
7 Eleven
Abercrombie & Fitch
Ace Hardware
Adar Textile
Alex Apparel Group
Alfred Dunner
Amazon
American Eagle Outfitters
Apple
Army & Air Force Exchange
Auto Zone
Beaumanoir Group
Best Buy
Bicycle Habitat
Bloomingdale's
Bonton Stores
C&A Mode
Cabela's
Calvin Klein

Carmax
Carter's
Chanel
Chaser
Chick-fil-A
Chico's FAS
City Furniture
Coach
Coca-Cola
Cort
CVS
De Janeiro
Decathlon
Dick's Sporting Goods
Dillard's
Dollar Tree
Donna Karan International
Drybar
Dunham's
Elie Tahari
Fanatics

Fast Retailing
FGL Sports
Foot Locker
Gap
Generation Tux
Google
Grainger
Groupon
H & M
H.H. Brown Shoe Co.
Harley Davidson
HBC Corp.
Herman Kay Co.
HMS Products
Home Depot
Hudson's Bay Company
Inditex
J.Crew Group
jet.com
Joe Fresh - Loblaw Companies
Jolibe Atelier

Joseph Ribkoff
Karman
Kayser-Roth Corp.
Kohl's
Kroger
L'Oreal
Landmark Group
Levi Strauss
Lido
Lids Sports Group
Lojas Renner
London Jewelers
Lord & Taylor
Lowe's
LulaRoe
Lululemon Athletica
LVMH
Macy's
Malia Mills
Mas Holdings
Meijer



RETAILERS AND BRAND OWNERS WHO ATTEND GLOBALSHOP, IRCE, AND RFID JOURNAL LIVE EVENTS

Michael Kors
 Missoni
 Mountville Mills
 Naples Soap Co.
 New Balance
 Nike
 Nordstrom Inc.
 Oakley
 Orange Cycle
 Peapod
 Pier 1 Imports
 Proenza Schouler
 PVH Corp.
 Ralph Lauren Corp.

Saks Fifth Avenue
 Salesforce
 SC Johnson
 Sears
 Sephora
 Sonae
 Sprouts
 Staples
 Starbucks
 Steve Madden
 Taco Bell
 Tailored Brands
 Target
 Ted Baker

Tejidos Latinos
 Tesco
 The Walt Disney Company
 Tilly's
 Tokyo Yoshioka Co.
 Tom Lee Music
 Tommy Hilfiger
 Tory Burch
 Total Wine
 Triumph International
 Tumi
 Tupperware Brands
 Ulta Beauty
 Under Armour

Uniqlo
 Valentino
 Verizon
 VF Corp.
 Wacoal America
 Walgreens
 Walmart
 Whole Foods
 Wilson
 Work Hard Brands & Robert Mason Co.
 Yeti

FOR MORE INFORMATION PLEASE CONTACT OUR SALES TEAM

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www.RetailX.com

